

## TRANSPARANCY



Transparency is used in many contexts. Being transparent means that you're not trying to keep anything secret. When a process, activity or organization isn't being transparent, it often means they're withholding something. Why does one have to be secretive, if one hasn't done anything wrong or bad?

Nowadays we're living in the age of digital. New technology helps us to measure and store data. Transparency clashes with personal privacy. Some don't want their personal data to be shared, which is understandable, because it can be used as a tool to exercise control. Nowadays, data equals power.