

# *Impact*



Every experience you've had in your past, made you to the person you are today. We're constantly experiencing and changing. Most experiences are soon to be forgotten, only a few will be remembered. The ones you remember are impacts from something or someone.

Every action you take as an individual has impact on something or someone. This action can be either conscious or unconscious. An example of an unconscious action: when you buy a piece of meat in the supermarket, you're just going for the cheapest one (there can be different kinds of factors behind it), just like most people do. Most of the meat producers only look at the supply and demand. So this has ultimately impact on the welfare of animals. The same goes for global warming, poverty and many other societal issues.

Impact is something really powerful. It can be either good or bad.